

# Rowan County (NC)

## Demographics

### Population & Growth

	Population	Annual Growth Rate
2013 Total Population	144,252	0.8%
2008 Total Population	138,439	0.7%
2000 Total Population	130,340	
July 2007 Certified Population Estimate	136,486	
July 2007 Certified Population Growth	6,146	
July 2007 Certified Net Migration	3,570	

### Estimated Population by Age Pop by Age, % Est.

2013 Median Age	40	
2008 Median Age	39	
2000 Median Age	37	
2008 Total Pop 0-19	35,919	25.9%
2008 Total Pop 20-29	17,466	12.6%
2008 Total Pop 30-39	18,854	13.6%
2008 Total Pop 40-49	21,239	15.3%
2008 Total Pop 50-59	18,723	13.5%
2008 Total Pop 60+	26,238	19.0%

## Working Commuters, 2000 Census

### Workers, Travel Time

Avg Travel Time, Not at Home	23
Workers Not Working at Home	59,057
Travel Time to Work: < 5 minutes	1,867
Travel Time to Work: 5-9 minutes	6,272
Travel Time to Work: 10-14 minutes	10,291
Travel Time to Work: 15-19 minutes	11,278
Travel Time to Work: 20-24 minutes	9,804
Travel Time to Work: 25-29 minutes	3,510
Travel Time to Work: 30-34 minutes	6,277
Travel Time to Work: 35-39 minutes	1,221
Travel Time to Work: 40-44 minutes	1,398
Travel Time to Work: 45-59 minutes	3,509
Travel Time to Work: 60-89 minutes	2,342
Travel Time to Work: 90+ minutes	1,288

### Travel to Work

	Commuters	Percent by Residence
Worked in State/County of Residence	40,721	67.5%
Worked in State/Outside County of Residence	19,160	31.8%
Worked Outside State of Residence	418	0.7%

## Education

2008 Percent of Graduates taking SAT	51%
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## Employment / Unemployment

Employment / Wages by Industry	2008 Annual Employment	2008 Avg Weekly Wage
Total All Industries	48,104	\$726
Total Government	5,012	\$1,013
Total Private Industry	35,924	\$650
Agriculture Forestry	275	\$461
Fishing & Hunting		
Mining.	268	\$794
Utilities	199	\$1,190
Construction	2,758	\$722
Manufacturing	9,117	\$813
Wholesale Trade	2,107	\$761
Retail Trade	4,500	\$523
Transportation and Warehousing	3,514	\$713
Information	373	\$853
Finance and Insurance	735	\$869
Real Estate and Rental and Leasing	230	\$513
Professional and Technical Services	0	
Management of Companies, Enterprises	0	
Administrative and Waste Services	1,144	\$480
Educational Services	753	\$587
Health Care and Social Assistance	7,048	\$930
Arts, Entertainment and Recreation	423	\$463
Accommodation and Food Services	3,362	\$225
Other Services Ex. Public Admin	1,250	\$398
Public Administration	2,773	\$657
Unclassified	107	\$667

## Commercial/Retail/Industrial

### Local Businesses

2009 Available Industrial Buildings	39
2008 Establishments: Total Private Industry	2,652
2008 Establishments: Manufacturing	198

### Local Retail Business

2008 Total Retail Sales (With Food/Drink) (\$mil)	\$976.5
2008 Total Retail Businesses (With Food/Drink)	889
2008 Avg Sales/Business Total (with Food/Drink)	\$1,098,469

#### Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>  
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>  
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>  
 NC Commerce for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>  
 NC Employment Security Commission for lost jobs and affected establishments data. <http://www.ncesc.com>  
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>  
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>  
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

#### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2008/2013 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf).

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